

Break-A-Leg Ads and One Liners

Deadline for submission is 02/18/2024

Break-A-Leg (BAL) ads and One Liners are wonderful opportunities for parents, family, and friends to give special, personal recognition to an actor or crew member.

- BAL ads are half or full page in the play program and can include photos, art, and text.
- One Liners are one line of text in the program (i.e., "Elizabeth, you are a shining star, Love Nana;" "Ian, Break a Leg, Uncle Jack")

RATES AND SIZES

- **Full Page** (4.5" wide x 7.5" high) **\$60**
- **Half Page** (4.5" wide x 3.75" high) **\$35**
- **One Liner** (max 180 characters) **\$5**

SUBMITTING AN AD

- **Create your own ad**
If you create your own art, email file in high- resolution pdf (preferred) or jpg format to **BHS Drama Boosters at BurlingameDramaBoosters@gmail.com**
- **Have us create your ad**
If you would like us to create your ad, send text and images to **BurlingameDramaBoosters@gmail.com**. Images should be high-resolution and sent as separate files (i.e, not embedded in a Word document). If you do not have a high- resolution image and would like a physical photo scanned, send in an email and we will coordinate.
- **NOTE:** You can submit color photos and art, but BAL ads and One Liners are printed in black and white/grayscale

QUESTIONS? Contact **BurlingameDramaBoosters@gmail.com**

How to pay for your ad:

1. **PayPal (preferred):**
Send to:
BHSPantherTheater@gmail.com
2. **Venmo (preferred):**
Send to @BHSPanther Theater
3. **Check made out to BHS Drama Boosters:**
Send check to:
BHS Drama Boosters
1 Mangini Way,
Burlingame, CA 94010



Sample BAL Ads



**You can be as creative as you'd like.
Size is the only restriction!**